

CURRY'S AUTO SERVICE



complete automotive service

Curry's Auto Services is Selling Brand-Name Tires for \$10 Over Cost during Month of February

Sterling, VA, February 2, 2010 - Curry's Auto Service (www.currysauto.com), with five locations in Northern Virginia, is selling tires for \$10 over cost during the month of February. The sale is linked to Curry's joining the Tire Pros Network, the largest network of independent tire dealers in the US.

"Joining this network is a value-added service to our customers," says Matt Curry, President of Curry's Auto. "We are able to provide our customers the cost-savings of group purchasing on Michelin, Bridgestone, Firestone, Uniroyal, BF Goodrich, Dunlop, Dayton, and Continental tires. For even greater savings, we are offering Tire Pros exclusive American brand."

As part of the nationwide network, Curry's Auto Service can also offer its customers nationwide tire and automotive repair warranties, honored coast-to-coast at more than 300 Tire Pros stores and 10,000 American Car Care Centers.

"While we now have a national reach through our Tire Pros affiliation, we are still a locally-owned and operated, family business," says Curry. "If one of my customers ever has a question or problem, they will be talking with us locally. They're not going to be passed off to a national office to talk with people they don't know," says Curry.

With five convenient locations throughout Northern Virginia, Curry's is one of the area's largest independent service and repair shops. Their locations include Chantilly, Great Falls/Reston, Falls Church, Gainesville and Arlington.

Curry's Auto Service is certified by the American Automobile Association (AAA), Bosch Authorized and employs American Service Excellence Certified Technicians (ASE). The technicians at Curry's do technical repairs and diagnostics for which many of the franchise outlets do not have the expertise. They also perform routine maintenance like oil changes, transmission flushes, tire sales and Virginia State safety and emissions inspections. Curry's technicians can repair all makes and models, including race prep and performance modifications.

In November 2009, Curry's Auto Service was named one of three finalists for the Top Shop Award, presented by Tire Review Magazine. Curry's was the only automotive shop in the Washington, D.C., area to receive this designation.

Now in its third year, the Top Shop Awards honors the "best of the best" independent tire dealers in the United State and Canada. Curry's was selected as a finalist from nearly 100 entries, which were judged on the size of their business, their sales mix, merchandizing techniques, customer service, training, achievement and their role in their community.

For more information on Curry's Auto Services, visit their Website at www.currysauto.com or call 1-888-8CURRYS.

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